

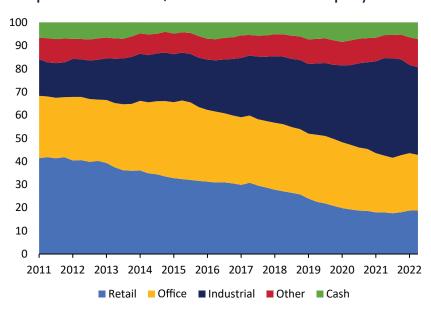
# **AEGON INSIGHTS**

# **UK Commercial Property...not just shops and offices!**

It is natural to assume commercial property investment is all about gaining exposure to shops and offices with these two sectors historically comprising the majority of a balanced property fund's holdings. However this assumption no longer holds true.

• The structure of the UK commercial property is constantly evolving. The market does not just provide exposure to obsolete retail and office markets, as some may think. Today, diversified balanced property funds offer investors exposure to a broader array of different sectors. The chart below shows the change in structure since 2011 of the MSCI/AREF UK All Balanced Property Funds Index, a good guide of what pension schemes have been exposed to in their core property allocations over the past decade.

## Composition of the MSCI/AREF UK All Balanced Property Fund index



Source: Aegon Asset Management as at 31 May 2023.

## Retail property now comprises less than 20% of balanced property fund portfolios –

retail property used to comprise over 40% of balanced property fund portfolios in 2011 but due to structural challenges from the growth of e-commerce, this exposure has now more than halved to 19%. Today, having repriced significantly in recent years, certain types of retail property - such as the resilient retail warehouse segment which forms the bulk of retail exposure in most core funds - can offer attractive investment opportunities with higher yields and sustainable rents.



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Tony Yu, Property Fund Manager, is a member of the UK Indirect Property team, co-manages the Active Beta funds and is responsible for developing portfolio strategies, overseeing the indirect property team's fund-research effort and sourcing secondary-market deals. Prior to his current role, Tony worked for ING where he was a UK fund manager in the ING Real Estate Select team. Prior to that, he was a portfolio analyst at IPD. He has been in the industry since 2002 and started with the firm in 2012. Tony studied Economics at the London School of Economics and is a member of the AREF Data and Indices Committee.



- Office exposure is declining much has been said about the demise of the office sector following the shift to remote and hybrid working practices, and it is true there are some concerns over older, secondary office stock which face high capital expenditure requirements to retrofit and meet sustainability and net zero ambitions. Interestingly, office exposure in the MSCI/AREF UK All Balanced Property Funds Index has actually been falling consistently over the past 7 years and now currently comprises around a quarter of balanced property fund portfolios, having covered one-third of the Index in 2016. We think exposures to offices by balanced property funds will likely fall to 15-20% over the next 5 years through a combination of sales of older stock from property managers and re-pricing. What will remain in portfolios will likely be prime office stock higher quality, ESG-friendly offices that are fit-for-purpose and can demand a "green premium" in terms of rents and yields.
- Industrials and logistics now form the bedrock of the UK commercial property market the big success story over the past decade has been the industrial market which has been the big winner from the growth of e-commerce. Despite a recent correction, capital values in the industrial sector have broadly doubled over the past 10 years and the sector now comprises nearly 40% of balanced property fund portfolios, a remarkable increase from just c.15% in 2011. We think supply constraints and consistent occupational demand will lead to further rental value growth and healthy performance prospects for what is now the anchor sector of the UK commercial property market.
- We expect growth of the 'other commercial' sector to accelerate the 'other commercial' sector comprises a myriad of property sub-markets which do not fall into mainstream retail, office and industrial definitions. We believe the 'other commercial' sector is set to expand considerably in the next few years with managers allocating capital to social infrastructure markets such as residential (PRS, social and low cost housing), student accommodation and healthcare or new, emerging sub-markets such as life sciences, data centres and self-storage. Some property managers are now targeting 20-30% allocations to these alternative sectors in their portfolios, similar to the allocations we see in other mature property markets such as the US. We support this upsurge in investment as the fundamentals and performance prospects of many of the sub-sectors within the 'other commercial' sector are driven by structural social or demographic changes rather than cyclical economic drivers.

In summary, the commercial real estate is constantly evolving and now consists of much more than just traditional retail and offices. We are seeing the market continuing to respond dynamically and innovatively to the needs of both tenants and investors in a modern digital economy, creating the spaces for businesses, communities and individuals to live, work and play with environmental and sustainable principles now at the heart of decision making.

For more information or to continue this discussion, please get in touch with one of our team.

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